



LANGUAGE BARRIERS

ESSENTIAL REQUIREMENTS FOR INCLUSIVE RESOURCES

Purchasing a home is the best way to build wealth in the U.S., particularly for immigrants. Homebuying is a complicated process that requires research and guidance. For Spanish-speaking Hispanic Americans, homebuying is even more difficult; official homebuying documents are rarely available in Spanish, and demand for Spanish resources and translators is well beyond the supply.



Spanish-speaking Hispanic Americans have more than **\$1.7 trillion** in homebuying power. [Source: US Census, 2022](#)



Despite substantial population and contributions to the U.S. homebuying market, **12.3 million** Hispanic Americans in the U.S. need assistance in navigating the homebuying process. [Source: NAHREP](#)



It's a **requirement** for Spanish speaking Americans to have an English-to-Spanish translator present during meetings and the reading and signing of documents. This complicates and stalls the homebuying process.



Over 33% of the total Hispanic population in the U.S. exclusively speaks Spanish. [Source: US Census, 2022](#)



The number of Spanish-speaking real estate professionals needs increase by **200%** in order to keep up with the current demand. [Source: NAHREP](#)

If real estate professionals and lenders cannot help with translations and the needs of the Hispanic community, how can Hispanic homebuyers truly understand the details around homebuying?