



ABOUT AIME

The Association of Independent Mortgage Experts (AIME) is a non-profit national trade association created to support independent mortgage brokers. Mortgage brokers play a critical role in ensuring sustainable and equitable housing solutions, as well as home purchase and refinancing for the middle-class, low and moderate-income homeowners (including minority and rural households), Veterans, and those in underserved communities from all income brackets.

AIME was formed to unite, empower and champion independent mortgage brokers as the best option for homebuyers. Our community does much more than broker mortgages for their borrowers; we use our voice and resources to advocate for homebuyer diversity and fair business practices. When it comes to the American consumer, we must communicate that **Brokers Are Better**.

MESSAGE FROM AIME LEADERSHIP

Katie Sweeney, CEO

Brendan McKay, President of Advocacy

Homebuyers and homeowners in the Hispanic community have historically experienced systemic discrimination and a severe lack of representation. They've seen their properties drastically undervalued, they struggle to be approved for conventional mortgages, and they're forced to utilize more costly loans and rates. There are systemic barriers that continue to make wealth building in the Hispanic community significantly more difficult than it is for their White counterparts.

AIME recognizes the remnants of state-sanctioned discriminatory practices that continue to widen the Hispanic homeownership gap. Our advocacy and education efforts facilitate positive change by helping brokers guide more Hispanic and Spanish-speaking people towards a path to homeownership. AIME's advocacy wins have helped Hispanic homebuyers to be served by brokers in their community with the awareness and cultural competencies to help them achieve homeownership.

There may not be a big bank in every neighborhood, but **there's always a mortgage broker nearby**, and AIME is dedicated to helping brokers help more people.



Katie Sweeney



Brendan McKay