

EDUCATION

RESOURCES TO ASSIST HISPANIC AMERICANS IN THE HOUSING MARKET

FOR BROKERS



In 2022, AIME's 5th annual Fuse national conference gathered thousands of members and influential mortgage professionals to attend Fuse's first-ever **Diversity Summit**.

Featuring hours of hands-on education from AIME's members and leaders, the **Diversity Summit** educated brokers on the concerns of underrepresented communities nationwide and how to best serve and represent clients of all backgrounds.

Fuse 2023 plans to continue and expand the Diversity Summit, with more in-depth workshops, panels, and hands-on learning opportunities for Brokers to better serve and advocate for their Hispanic borrowers.



**SCAN TO WATCH
DIVERSITY SUMMIT**

FOR HOMEBUYERS



BrokersAreBetter.com, launched in 2022, provides free resources to homebuyers, curated specifically for first-time homebuyers and minority homebuyer communities.

Brokers Are Better features an ever expanding library of videos, blogs, articles, infographics, glossaries, FAQs, a mortgage calculator, and an all-encompassing map directory enabling homebuyers to locate and choose a local independent mortgage broker.

The **Hispanic Homeownership Center** was launched February 2023, to provide resources catered specifically to Hispanic homebuyers and homeowners, in both English AND Spanish.



**SCAN TO CONNECT
WITH LOCAL BROKERS**